Toyota Forklift

Since 1992, Toyota Material Handling inc., U.S.A., also referred to as TMHU, has been the top selling lift truck provider in the United States. This business has been situated out of Irvine, California for well over 40 years, offering a wide-ranging line of quality lift trucks. With a first-rate reputation of durability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the keystone of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are built here.

All Toyota's manufacturing plants within Canada and the U.S. comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to continual improvement, and its environmental systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70 percent less smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and regulations.

Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, associates Toyota's accomplishment to its robust commitment to fabricating the best quality lift trucks at the same time as delivering the utmost client service and assistance. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's biggest lift truck provider and is amongst the magazines impressive World's Most Admired Companies.

New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not many other organizations and no other lift truck manufacturer can match Toyota's history of caring for the natural environment while concurrently stimulating the economy. Environmental responsibility is a fundamental characteristic of company decision making at Toyota and they are proud to be the first and only maker to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet one more reason they remain a leader within the industry.

Toyota originally released the 8-Series line of lift trucks in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission standards, and California's more environmentally friendly emission standards. The end invention is a lift vehicle that creates 70% fewer smog forming emissions than the existing Federal standards allow.

Also starting in 2006, collectively with the Arbor Day Foundation, Toyota added to its dedication to the natural environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and community parks that were damaged by fires and other ecological causes. 10,500 seedlings have also been circulated through Toyota Industrial Equipment's network of dealers to non-profit organizations and local customers to help sustain communities all over the U.S.

Industry Leader in Safety

Toyota's lift vehicles provide superior productivity, visibility, ergonomics and resilience, and most significantly, the industry's leading safety technology. The company's System of Active Stability, also referred to as "SAS", helps decrease the possibility of incidents and accidental injuries, and increasing productivity levels while minimizing the potential for merchandise and equipment damage.

System Active Stability can perceive situations that could lead to lateral unsteadiness and possible lateral overturn. When one of these conditions have been detected, the SAS will instantaneously engage the Swing Lock Cylinder to re-stabilize the rear axle. This transitions the lift truck's stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding strength.

The SAS systems were initially adopted on the 7-Series internal combustion lift vehicles which were put on the market in 1999. These systems helped boost Toyota into the lead for industry safety standards. Now, SAS is used on almost every modern internal combustion models and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with mandatory worker training, overturn fatalities across all designs have decreased by 13.6% since 1999. Also, there have been an overall 35.5% fall in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's rigid values reach far beyond the machinery itself. The company believes in providing extensive Operator Safety Training services to help clients meet and exceed OSHA standard 1910.178. Education programs, videos and a variety of materials, covering a broad scope of topics—from individual safety, to OSHA policies, to surface and cargo conditions, are offered through the vendor network.

Toyota's Commitment to The U.S.A.

Ever since the transaction of its first lift truck in the U.S. to the manufacture of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained a unbroken existence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in America at the moment are manufactured in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities spanning 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service components, with the entire commitment exceeding $113 million dollars.

The new NCC was designed to serve TMHU customers and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its originator, Sakichi Toyoda, in 1867, and lastly a education center.

Leader in Customer Service and Satisfaction

The NCC embodies Toyota's dedication to offering top-notch consumer service. TMHU's 68 authorized Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all through the U.S, present the most comprehensive and inclusive client service and support in the industry. The company's new and Certified Used lift vehicles, service, components, and financing features make Toyota dealerships a one-stop shop to ensure total consumer satisfaction.