

Doosan Forklift

Doosan Infracore Company Ltd. is an intercontinental company consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Equipment and Machine Tools and Computerization Systems.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot production facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client requirements.

With a system consisting of over 90 independent sellers, the forklift group supplies quality materials handling equipment to the wide-ranging North American market. Doosan Infracore America Forklift dealers successfully operate in over 220 service and product sales places all through Canada and the U.S. The lift truck product line remarkably features 63 different models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various vehicle models vary from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing lift truck company in the North American market, thanks to their reliability in maintaining a high degree of client service quality and optimum product functioning to all Doosan Infracore Forklift users. The U.S. lift Truck division stationed in Cleveland has a skilled team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Doosan's lift truck history

At first the home-based forklift marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled lift trucks as part of a home-based machinery expansion venture. Sales of these products were primarily targeted to state-run companies, large scale organizations, and the armed forces. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical instruction became the new focus for improving quality and product development.

Lift Truck Export Expansion

Daewoo started the first home-based lift truck business in 1967, and quickly acquired a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's advanced technological enhancements combined with sales success placed them in a situation of considerable growth of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to assist them in the very competitive North American materials handling industry. This joint-venture proved highly profitable for Daewoo and their lift truck product sales expanded greatly. In 1984, the company finished development of a new facility to help in manufacturing high end value-added goods for export. In 1993, the company had a global sales system and started exporting versions they had established through in-house technology, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into international markets.