Genie Forklift

Genie Industries prides itself with the notion of lifting clients and resources higher, extending beyond the products they design. A global company that is greatly allied to their consumers and enjoys reflecting the spirit of partnership with everything they accomplish. Genie Industries strives to help clientele build their business no matter how large or small the scale of operation may be.

In 1996, with the inauguration of the Genie Hoist, which is a pneumatic, portable materials lift spawned the foundation of Genie Industries. A series of aerial work platforms and other material lift trucks followed to meet customer demand. These innovative goods secured global recognition and established contemporary product design.

Currently, Genie Industries is a subsidiary of the Terex Corporation. Among their top priorities are to fabricate and maintain foremost quality production and unbending level of support and service. With clients from Dubai to Dallas and Hong Kong to Helsinki requesting the unique blue coloured materials forklifts on the jobsite, the business is securely planted in their exceptional customer values and service. Acknowledging that their customers are their greatest motivation, the team at Genie Industries are individually committed to providing expertise and maintaining customer rapport.

The meticulous team is continually committed to identify the most green and cost-effective, environmentally responsible methods to develop the goods the consumers would like. The company’s “lean manufacturing” methods help limit waste while providing the utmost quality merchandise possible in the shortest timeframe at the least expensive cost to the customer. The team at Genie Industries is proud to serve the industry and this is mirrored in every invention they design. Always inviting customer contribution enables them to design and cultivate progressive new products that are straightforward to service and handle, provide optimum value-for-cost and satisfy worldwide standards. Thriving on customer advice helps Genie Industries to continually evolve and satisfy the consumers’ requirements.

Genie's service professionals are readily accessible to offer solutions to the queries you may have in order to keep you fully operational. Their expansive parts network will swiftly send components to ensure their customers’ machines are running effectively. Every product comes backed by a competitive and reliable warranty.

Genie Industries takes great satisfaction in its customer service and builds and serves its products to guarantee efficiency and maximum uptime on the job. Offering on-going training opportunities, to marketing support to flexible financing possibilities, Genie Industries gives their customers the resources to get the most out of their purchase.